

YOUR MEMBERSHIP

CONNECT. INSPIRE. GROW. REPRESENT.

MEMBERSHIP PORTAL

- Membership Directory - message other members directly up to four times annually
- Post member to member deals
- Promote your organisation & post job vacancies
- Promote your events up to two times per month. Included in events newsletter
- Promote your organisation's services or products in the Member Promo Zone

SOCIAL MEDIA, MEMBERS APP & EVENT VIDEOS

- Access discounts through the app, for all staff
- Follow our Facebook, LinkedIn and Instagram pages
- If you miss an event, rewatch recorded events on Youtube.

ADVOCACY, EXPORTING & RECRUITMENT

- Assist with documents for exporting and wet stamping
- Advocate and lobby for industry and community issues

REFERRALS

- Refer a business to us & if they sign up, you'll go in the yearly draw to win a \$500 Air New Zealand travel voucher!
Terms & conditions apply.

FREE EVENTS



BA4



INSPIRE



NEW MEMBER
EVENING

**60+
EVENTS PER
ANNUM!**



WESTPAC
SMARTS



MIDDAY
MASTERCLASS

PAID EVENTS



WAIKATO BUSINESS
AWARDS



GOLF DAY



WAIKATO WAAHINE
COLLECTIVE



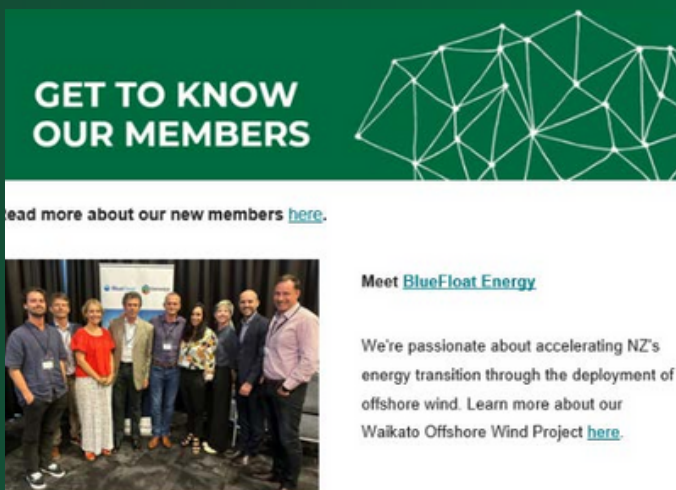
**STAY UP TO DATE VIA
OUR EVENTS CALENDAR**



@WAIKATOCHAMBER

NEW MEMBER INTRODUCTION

- Complimentary feature in our fortnightly newsletter, on social media and on our website.
- Includes a brief description about your company and a photo of you/your team or your logo.



NEW MEMBER EXCLUSIVE DISCOUNT

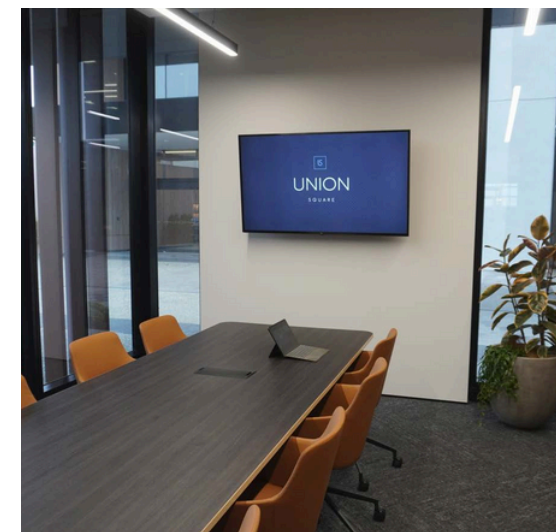
- All new chamber members get an exclusive 50% discount* on their first campaign with Mad Media.
- * (3 month maximum term).



MEETING ROOM DISCOUNTS

- Located in the heart of Hamilton's vibrant CBD, Union Square is a premium commercial development, offering an ideal environment for your next meeting
- The rooms are \$59/hr (inc GST) and are available between 8am - 6pm, Mon - Fri
- Chamber members can book for \$49/hr (inc GST)

Contact: info@waikatochamber.co.nz



WAIKATO CHAMBER OF COMMERCE ADVERTISING

- Reach over 5000 individuals through our 3 different advertising options:
 - Exclusive EDM - \$429 +GST (member pricing)
 - Newsletter Advert - \$199 + GST (member pricing)
 - Banner Advert - \$155 + GST per month (member only)*Discounted rates available for not-for-profit members*
- EDMs have an average open rate of 37%, with a click rate of 2% and our Newsletters have 39% open rate. Banner adverts are exposed to 5-6k website views per month

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TRAINING OPPORTUNITIES

- We hold regularly training sessions to help upskill you and your staff including sessions such as:
 - Midday Masterclass (Monthly)
 - Business Owners Programme (Annually)
 - Additional Chamber and Member Training Events

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